

CYCLE & CARRIAGE EXPANDS ITS MERCEDES-BENZ STAR MOBILE SERVICE TO NORTHERN REGION.

KUALA LUMPUR, 1ST DECEMBER 2020 - As part of an effort to make the ownership experience of Mercedes-Benz exceptional, Cycle & Carriage is expanding the **Mercedes-Benz Star Mobile Service** to the Northern Region, including Kedah and Perlis. The Star Mobile Service will offer best-in-class maintenance services that customers have come to expect from Cycle & Carriage within the comfort of their homes.

"Our customers in the North have been requesting expanded coverage of our maintenance services for their Mercedes-Benz vehicles within the safety and comfort of home. The **Mercedes-Benz Star Mobile Service** was developed to offer convenience to our customers beyond our physical service centres," said CEO of Cycle & Carriage, Wilfrid Foo. "By expanding our coverage, we are bringing one of the most sought-after services to our customers and will improve overall customer satisfaction that has been an important focus of our Exceptional Journeys promise."

First introduced in 2018 within the Klang Valley, the **Mercedes-Benz Star Mobile Service** has been providing satisfied customers with a variety of on-site maintenance by certified technicians fully equipped with the Xentry Diagnosis system. The service had been well-received since its inception.

As part of the Northern region tour, the **Mercedes-Benz Star Mobile Service** will offer on-site maintenance services including battery and wiper change, air and combi filter inspection and dust filter replacement. The service will also include the disinfection of the vehicle at completion of service. Customers would also benefit from the Star Mobile Travel Fee waiver of RM 250 from now until 28 February 2021. The first thirty (30) customers are entitled for an exclusive Mercedes-Benz care kit after every service.

The Mercedes-Benz Star Mobile Service is available to all Mercedes-Benz owners by appointment. Service appointments can be made daily (except on Sunday and public holidays), from Monday - Friday, 8.00 am - 5.00 pm and on Saturday, from 8.00 am - 12.00 pm. Appointments can be made with the Cycle & Carriage Star Mobile hotline at +603 – 7866 1100.



Exceptional Journeys

Service Center

Cycle & Carriage Bintang (Northern) Sdn Bhd (Alor Setar)

Lot PT 6471 Jalan Alor Mengkudu,
05400 Alor Setar, Kedah Darul Aman
Tel: +604 742 0308

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About Cycle & Carriage Bintang Berhad

At Cycle & Carriage, we are driven by our passion to create people-focused experiences. We began an exceptional journey in 1899 in Kuala Lumpur and we are now a leading regional automotive group in Southeast Asia. Cycle & Carriage distributes, retails and provides after-sales services for passenger cars as well as commercial vehicles in Singapore, Malaysia and Myanmar.

Listed on Bursa Malaysia, Cycle & Carriage Bintang is one of the leading dealer groups for Mercedes-Benz passenger and commercial vehicles, as well as a dealer group of FUSO commercial vehicles in Malaysia. With an extensive network of 12 outlets across the country, we can always be relied upon for our sales and aftersales services. Cycle & Carriage Bintang has three Daimler AG certified 'Centre of Competence' facilities in Malaysia. Cycle & Carriage Bintang is a member of the Jardine Cycle & Carriage Group. Cycle & Carriage. Exceptional Journeys. www.cyclecarriage.com.my

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