



MEDIA RELEASE

CYCLE & CARRIAGE SINGAPORE LAUNCHES ONE-STOP ELECTRIC COMMERCIAL VEHICLE HUB AT ITS UBI PREMISE

- Apart from having an extensive range of ECVs on display, customers will also have access to a selection of certified EV maintenance services under one roof.
- The opening ceremony also saw the unveiling of the new Maxus eDeliver 7 - a fully electric light goods vehicle to complement the existing Maxus lineup of ECVs, including the Maxus T90 Pickup truck, eDeliver 3 and eDeliver 9.

SINGAPORE, 10 July 2024 - Cycle & Carriage Singapore (C&C) launches a one-stop hub for its portfolio of electric commercial vehicles (ECVs). The new ECV hub is located in the eastern side of Singapore, on Level 1 of its newly renovated Ubi Service Centre at 330 Ubi Road 3. The new hub has a comfortable size of 2,960 sqft, which will house an extensive range of ECVs, as well as an ECV service centre.

During the official opening ceremony today, C&C also unveiled the new Maxus eDeliver 7 - a fully electric light goods vehicle to complement the existing Maxus lineup of ECVs. Apart from the eDeliver 7, C&C will also be showcasing the Maxus T90 Pickup truck for the first time since its launch in Q4 2023, along with other ECVs such as the eDeliver 3, eDeliver 9 and Citroen's range of ë-Berlingo and ë-Dispatch.

One-Stop Electric Commercial Vehicle Hub

Within this one-stop ECV hub, apart from having an extensive range of ECVs within the showroom, customers will also enjoy greater convenience to ECV aftersales services since the showroom is located at the heart of the light industrial zone in Ubi. The aftersales service centre will have a capacity of 20 work bays and will be manned by C&C's certified EV specialists, providing a selection of EV maintenance services.

Driving beyond the needs of businesses

With C&C's expertise in commercial fleet sales, companies will have the option to customise their commercial vehicles such as branding of vehicle exteriors or reconfiguring the cargo space. C&C's comprehensive aftersales solutions such as 24-hour roadside assistance, onsite servicing & field support, extended warranty programmes and fleet management solutions will also allow companies to operate their businesses with peace of mind.

C&C's leadership position in the commercial fleet sales space can be validated by its success stories in securing tender deals and fulfilling businesses' unique requirements. One such recent transaction is a tender award by PUB, Singapore's National Water Agency, where C&C clinched a contract to provide Maxus T90 pickup, eDeliver 9 and as well as the eDeliver 7 even before the launch of the vehicle.

Maxus eDeliver 7

The latest addition to the Maxus family - the eDeliver 7, is a new mid-sized electric van designed to deliver beyond the basic needs of businesses. The eDeliver 7 comes with a roomy cargo space of up to 5.9m³, and a best-in-class payload of 1,500 kg, giving much needed agility in managing mid to large consignment of goods. With an excellent range of 320 km on a single charge, the eDeliver 7 has enough range to make multiple delivery trips, allowing businesses to go on the road with confidence.

Singapore's Green Plan 2030

With the aim of securing a greener, more sustainable future for Singapore, the Singapore Green Plan 2030 is a 10-year national sustainability movement that maps out clear targets and action plans to help the nation achieve its net-zero emissions goal. Among the initiatives to rein in carbon emissions is the Land Transport Authority's Commercial Vehicle Emission Scheme (CVES), which incentivises the ownership of clean vehicles. Under this scheme, owners of zero-emission vehicles like the Maxus eDeliver 7 or T90 pickup truck will receive a one-time \$15,000 rebate. This allows businesses to enjoy a lower total cost of ownership over the vehicle lifespan as compared to more pollutive ones. Companies that require consultation on how to kickstart their electric vehicle adoption in Singapore may tap on C&C's customisable Electric Mobility Solutions.

- END -

About Cycle & Carriage

At Cycle & Carriage, we are passionate about creating people-focused experiences and exceptional journeys. Founded in 1899 in Kuala Lumpur, we are now a leading regional automotive group in Southeast Asia. Cycle & Carriage distributes, retails, and provides aftersales services for passenger cars as well as commercial vehicles in Singapore, Malaysia and Myanmar. Cycle & Carriage is a member of the Jardine Cycle & Carriage Group.

From passenger cars and commercial vehicles to used cars, Cycle & Carriage Singapore is one of the most diversified automotive groups in the country. With a network of six showrooms and service centers, and representing world-class brands such as Mercedes-Benz, Mitsubishi, Kia, Citroën, DS Automobiles, Maxus, ORA, smart, along with Republic Auto, we are committed to support our customers at every step of the way. At Cycle & Carriage Singapore, we are also dedicated to enable our people to follow their best paths. We have been one of HR Asia's 'Best Companies to Work For' since 2015.

Cycle & Carriage Singapore: www.cyclecarriage.com.sg

About Maxus

SAIC MAXUS Automotive Co., Ltd (hereinafter as "SAIC MAXUS") is a wholly-owned subsidiary of SAIC Motor Corporation Limited. Established on March 21, 2011, its headquarters is located at No. 2500 Jungong Road with a registered capital of 5.82 billion RMB. After ten years of accumulation and progressive development, it has developed from the birth of the first wide-bodied light passenger to a product matrix covering different segmented markets including MPV, SUV, pickup, RV and new energy vehicles. It has also formed a layout of four domestic production bases in Shanghai, Nanjing, Wuxi and Liyang, two overseas manufacturing bases and two intelligent R&D centers.

Guiding by SAIC Motor's New Four Modernization Strategies, SAIC MAXUS adheres to the brand concept of "Born Unique" and constantly builds a "customized, intellectualized,

internationalized and younger” brand image and reputation. Relying on excellent quality and core strength, SAIC MAXUS products is popular at home and abroad. With a compound annual growth rate of 60%, it has created the industry's high-profile "MAXUS speed." Meanwhile, as Chinese auto brand marching towards the world, products of SAIC MAXUS have covered 48 countries and regions in the world. With Australia, New Zealand, UK, Ireland and other developed countries contributing most to its overseas sales, SAIC MAXUS brings fame to “Made in China”. In 2018, sales of export products accounted for 20% of the total.

Adhering to innovation in technology and business model, SAIC MAXUS was the first to introduce C2B large-scale intelligent customization mode into the auto industry, becoming the first carmaker to implement C2B strategic deployment. Through the Internet and cloud computing, it has realized digitalized direct connection among the company, users and partners. Users participate in digitalized interaction and decision-making of the whole value chain. It has built a lifetime warm relationship with users, created customized products and services for consumers and led a brand-new user-driven company development mode in the auto industry.

About Citroën

Since 1919, Citroën has built cars and developed technologies and mobility solutions to respond to changes in the society. A brand with courage and innovation, Citroën places peace of mind and well-being directly at the heart of the customer experience and offers a wide range of models. From the unique Ami, an electric mobility product designed for cities, to sedans, SUVs, and commercial vehicles, most of which are available in electric or rechargeable hybrid versions. A pioneering brand in service and attention personally and professionally to the customers, Citroën is present in 101 countries and has a network of 6,200 sales and service outlets worldwide. For more information about Citroën, visit the media website at <https://fr-media.citroen.com>.

###